Master of Business Administration (MBA) - 2017

Provided by

RMIT UNIVERSITY
Master of Business Administration (MBA)

About this course

Get your MBA online with RMIT - one of the longest-standing providers of MBAs in Australia. Graduates of the Master of Business Administration become leaders in large corporations, government, not-for-profit organisations, and their own entrepreneurial ventures.

Snapshot

<table>
<thead>
<tr>
<th>Level</th>
<th>Postgraduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qualification</td>
<td>Masters Degree</td>
</tr>
<tr>
<td>Number of units</td>
<td>12 units</td>
</tr>
<tr>
<td>Provider</td>
<td>RMIT University</td>
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</tbody>
</table>

Overview

A Practical MBA infused with Business Design Thinking: Empowering aspiring managers to lead change with innovation.

The Master of Business Administration provides recent graduates with the opportunity to acquire contemporary business knowledge and skills to take up leadership roles with private, public and non-for-profit organisations. This course will provide you with the necessary knowledge and skills to manage the operational needs of organisations by interpreting and negotiating processes for the financing, production and marketing of goods and/or services, and contributing to strategic management. You will be provided with various opportunities to employ business design thinking to provide innovative solutions to contemporary business problems.

This course provides learning experiences to apply management theories and concepts across core business operations. You will be involved in a variety of face-to-face and online learning activities, which include lectures, simulations and other experiential activities, including
seminars, individual and team presentations, preparing business reports and preparing and presenting business consulting projects. The course also provides podcasts, video and discussion forums that are accessed online through the learning management system.

This course emphasises practicalities and skills to address real work issues in contemporary business settings. The course is a pathway to success in business for recent graduates with only a few years of working experience. MBA graduates can expect careers within a wide cross section of industries and organisations, mostly in private enterprises but including management consulting, the public sector and not for profits.

The capstone unit Business Consulting will give you the opportunity to critically reflect on this course’s curriculum. The unit will promote the integration and synthesis of a range of knowledge and skills gained in the course and the application of these in discipline related real-world scenarios leading to work readiness.

Course Objectives

The range of course learning outcomes addressed in the course improves graduate employability by responding to the expectations of employers.

In this course you will develop and apply specialised knowledge of business operations and processes, approaches to leadership and design based strategies, to create and address a range of organisational issues as a global manager.

Learning Outcomes

On the successful completion of this course you will be able to:

1. Demonstrate a broad critical and practical knowledge of contemporary issues and practice in business.
2. Utilise design thinking to provide options when addressing business problems.
3. Exercise operational leadership by managing organisational resources and tasks with an awareness of legal, ethical social, economic and environmental implications of business processes.
4. Consult and pitch to clients using persuasive oral and written communication, in a range of contexts.
5. Apply and integrate professional theory with practice in authentic Work Integrated Learning (WIL) contexts, professional contexts and industry settings.
6. Apply research principles and methods to design innovative solutions to business problems, and make reasoned judgments about, problems and issues in contemporary business practice.

Professional Recognition

Students and graduates may be eligible for membership of the Australian Institute of Management www.aim.com.au.

Related Courses
This course sits within a group of courses, giving you the flexibility to study towards different levels of qualification.

- Master of Business Administration (MBA)
- Graduate Certificate in Business Administration
Transition Arrangements

Please note: The Master of Business Administration (MBA) has undergone a change due to changes in the Australian Qualification Framework.

Transition Arrangements:

All existing students will be transitioned to the new program structure, and all course credits that have already been obtained will be recognised in the new structure.

The transition rules below will apply to students who have commenced the program prior to Session 1 2016.

**OMBA770 Introduction to Business Management**

If you HAVE completed OMBA770 Introduction to Business Management prior to Sess 1 2016, you will not be required to complete Design Thinking for Business as a core unit, however you can take this as one of your electives if you wish.

If you HAVE NOT completed OMBA770 prior to Sess 1 2016 you will be required complete BUSM4536 Design Thinking for Business as one of your core units as per the new Program Structure.

You are not required to complete OMBA770 as a core unit, but can complete it as an elective if you wish.

**OMBA800 Business & Economic Analysis**

If you HAVE completed OMBA800 Business & Economic Analysis prior to Sess 1 2016, OMBA800 will be counted as one of your two electives. You will be able to complete 1 other elective as per your original program structure.

If you HAVE NOT completed MBA800 prior to Sess 1 2016 you will not need to complete this unit in order to complete the MBA, however you can take it as an elective if you wish.

**OMBA860 Business Operations (Strategy & Application)**

If you HAVE completed OMBA860 Business Operations (Strategy & Application) prior to Sess 1 2016, you will not be required to complete BUSM4533 Business Operations Management as a core unit, however you can take this as one of your electives if you wish.

If you HAVE NOT completed OMBA860 prior to Sess 1 2016, you will be required complete BUSM4533 as one of your core unit as per the new Program Structure.

You are not required to complete OMBA860 as a core unit, but can complete it as an elective if you wish.
**OMBA810 People & Organisations**

If you HAVE completed OMBA810 People & Organisations prior to Sess 1 2016, you will not be required to complete BUSM4539 Management of Technology and Innovation as a core unit, however you can take this as one of your electives if you wish.

If you HAVE NOT completed OMBA810 prior to Sess 1 2016, you will be required complete BUSM4539 as one of your core units as per the new Program Structure.

You are not required to complete OMBA810 as a core unit, but can complete it as an elective if you wish.

**OMBA830 Corporate Governance & Regulation**

From Sess 2 2015, OMBA830 Corporate Governance & Regulation ceased to be a core unit, and BUSM4449 Business Research Design became a core unit. Transition guidelines were published at the time for all students affected by this change. Under these transition rules, students who had not completed OMBA830 by the end of Sess 2 2015 were required to complete BUSM4449 as a core unit. For those students who completed OMBA830 prior to, or in Sess 2 2015, this will remain a core unit, however they can elect to complete BUSM4449 as an elective.

**Recommended Study Pattern**

Students are required to commence the program with the unit BUSM4536 Design Thinking for Business. This unit requires some on-campus attendance at RMIT University. Refer to On-campus Requirements for further details.

BUSM4449 Business Research Design should be undertaken after successful completion of 8 units.

OMBA850 Business Consulting is the final unit in the course.

**Course structure**

**Electives**

Complete 2 units from the elective list, or students may choose any postgraduate unit offered through OUA. In order to complete a unit, students must meet the eligibility criteria of that unit.

If a student wishes to study an elective unit which is not in the elective list, students must seek approval from the College of Business by emailing your request to business-student@rmit.edu.au noting the elective unit you wish to study within your course. The College of Business will notify you by email of the outcome. Students do not need to seek approval if you have selected your elective from the elective list.

**Master of Business Administration (MBA)**

| Total number of units to complete: 10 units | ★ Required ★ Elective ★ Optional | Provided by |
MB Matrix provided

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Provider</th>
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<tbody>
<tr>
<td>BUSM4536</td>
<td>Design Thinking for Business</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB780</td>
<td>Financial Analytics for Managerial Decisions</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB790</td>
<td>Leadership and Management</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB820</td>
<td>Marketing for Managers</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB870</td>
<td>Strategy</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB840</td>
<td>Managerial Finance</td>
<td>RMIT</td>
</tr>
<tr>
<td>BUSM4539</td>
<td>Management of Technology and Innovation</td>
<td>RMIT</td>
</tr>
<tr>
<td>BUSM4533</td>
<td>Business Operations Management</td>
<td>RMIT</td>
</tr>
<tr>
<td>BUSM4449</td>
<td>Business Research Design</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB850</td>
<td>Business Consulting</td>
<td>RMIT</td>
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</table>

1 This unit requires some on-campus attendance at RMIT University.
2 Business Research Design should be undertaken after successful completion of 8 units.
3 Business Consulting is the final unit in the course.

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MBA - Electives

<table>
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<tr>
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<th>Provider</th>
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<tbody>
<tr>
<td>OMB360</td>
<td>Entrepreneurship and New Venture Creation</td>
<td>RMIT</td>
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<tr>
<td>OMB500</td>
<td>Asian Management Issues (Study tour Vietnam)</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB501</td>
<td>European Management (Study tour France)</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB770</td>
<td>Introduction To Business Management (Coming in 2018)</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB800</td>
<td>Business and Economic Analysis</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB810</td>
<td>People and Organisations</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB830</td>
<td>Corporate Governance and Regulation</td>
<td>RMIT</td>
</tr>
<tr>
<td>OMB860</td>
<td>Business Operations (Strategy and Application)</td>
<td>RMIT</td>
</tr>
<tr>
<td>BUSM4101</td>
<td>Contemporary Issues in International Management</td>
<td>RMIT</td>
</tr>
<tr>
<td>BUSM4358</td>
<td>International Strategy</td>
<td>RMIT</td>
</tr>
</tbody>
</table>

1 This unit requires some on-campus attendance at RMIT University.
Eligibility

Academic Entrance requirements

You must meet one of the following requirements:

- Australian Bachelor degree or equivalent in Business (or a related discipline) with a GPA of 1.0 (out of 4.0); or
- Australian Bachelor degree or equivalent in Business (or a related discipline) and a GMAT overall minimum score of 550; or
- Successful completion of the RMIT Graduate Certificate in Business Administration; or
- Australian Graduate Certificate, Graduate Diploma or Masters degree or equivalent in Business (or a related discipline) with a GPA of 1.0 (out of 4.0); or
- Australian Graduate Certificate, Graduate Diploma or Masters degree or equivalent in Business (or a related discipline) and GMAT overall minimum score of 550

English Language Requirements:

For information on English Language Requirements and acceptable English Language tests please see:


International students currently residing in Australia on an International Student Visa will not be eligible for the program.

On-campus Requirements

Most units in the MBA are delivered online however this program has some on-campus requirements and it is your responsibility to ensure you can attend.

Applicants with enquiries about attendance requirements are encouraged to contact the College of Business at business-student@rmit.edu.au.
Qualifications

Award Requirements

To successfully complete the requirements of the MBA, students must complete 10 core units and 2 postgraduate elective units.

Exit Points

The Master of Business Administration (MBA) has two early exit points.

Students may exit with a Graduate Certificate in Business Administration after the successful completion of the following 4 units:

- BUSM4536 Design Thinking for Business
- OMBA780 Financial Analytics for Managerial Decisions
- OMBA790 Leadership And Management
- OMBA820 Marketing For Managers

Students may exit with a Graduate Diploma in Business Administration after the successful completion of the above 4 mentioned units and the additional 4 units below:

- OMBA840 Managerial Finance
- BUSM4539 Management of Technology and Innovation
- BUSM4533 Business Operations Management
- OMBA870 Strategy

Recognition of Prior Learning / Credit

The Master of Business Administration is comprised of 16 units, however, students who have been admitted into the Master of Business Administration will receive advanced standing from the following four (4) units:

- Management 1 - Managing People
- Business and Government in the Global Context
- Global Business and Social Technology: A Case Study Approach
- Accounting for Management Decisions

Students who successfully complete the Graduate Certificate in Business Administration will articulate to the Master of Business Administration with advanced standing, and will be required to complete eight (8) units in order to qualify for the degree.

Credits and exemptions will be assessed consistent with the principles of the RMIT University’s Credit Policy.

If you wish to apply for RPL or Credit, please complete the below PDF form and attach it to your course application.
If you have already submitted your course application, please send your RPL/Credit application directly to RMIT at business-student@rmit.edu.au

RMIT_Credit_RPL_Application_Form.pdf (661 KB)
You’ve done your research, you know what you want to study and you’re ready to roll and enrol. Before you take a look at our step-by-step guide to enrolling, there’s something we need to remind you about. Whether you have a course in mind or you’re still deciding, when you study through OUA you’ll always be enrolling in one or more individual units at a time.

What about CSP units?

The enrolment process for CSP units is a little bit different. If you’d like to find out more about applying for a CSP course or enrolling in CSP units, visit our Commonwealth supported place page.

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1. **Add the unit to your Study Cart**
   It all starts on the unit page. Once you’ve read the information you need to about the unit you’re keen on studying, press the ADD TO STUDY CART button on the unit page. If you want to add other units, do that before you move on to Step 2.

2. **Go to your Study Cart and register or log in**
   Once you’re done with Step 1, you’ll have one or more units in your Study Cart. You’ll notice that the number next to the little trolley at the very top of the page has changed. Click on that trolley. If you’ve never studied with OUA before, this is the time to register. If you already have an account, just sign in.

3. **Tell us when you want to study**
   On the Study Cart page you’ll see a list of units you’ve selected. Next to each one you’ll see some options of when you can study the unit. The next available Study Period, Session or Semester will be selected by default. If you want to study it in a different Study Period, Session or Semester (and your unit lets you do that) now’s the time to choose that option. We’ll also ask you to confirm your citizenship status and to check any alerts (things like prerequisite requirements for the unit you’ve selected).

4. **Press the ENROL NOW button**
   Once you’re done with Step 3 and all the alerts have disappeared, press the ENROL NOW button at the bottom of the Study Cart page.

5. **Fill out the Enrol page information**
   You’re almost done. Next we’ll get you to fill in your personal details, enter the information the government needs from all higher education students and choose the payment option that suits you best. If you’re eligible and would like to apply for FEE-HELP, you can do that at this point.
Where we've come from

From the very start, long before we were called Open Universities Australia (OUA), and even before the internet became a part of everyday life, our organisation has been all about making education easier to access.

A pioneer from the beginning

In 1990, the Australian Government established the Open Learning Initiative, a project aimed at extending access to and increasing participation in higher education, examining the potential of communication technologies for education and increasing public awareness of higher education.

The initiative launched in 1991 with the Television Open Learning Pilot, investigating the possibility of creating an educational television channel, hosted by Monash University, and supported by a consortium of Australian universities, as well as Australia’s public broadcaster, the Australian Broadcasting Corporation (the ABC).

Although study via television may sound outdated now, it was at the time a pioneering venture (the first time Australian universities had delivered educational content nationally via television) and established a philosophy of innovation that still exists today.

Open Learning Australia

The launch of the pilot program was followed by the formation of Open Learning Australia in 1993, a publicly funded company with Monash University as its single shareholder. Also under the auspices of the Open Learning Initiative, the Open Learning Electronic Support Service (OLESS) was established in 1994, and Open Net in 1995. The goal of Open Net was to provide access to online learning services to all students, regardless of their location.

In 1997 the separate strands of the Open Learning Initiative were combined under the umbrella of Open Learning Australia (OLA).

Expansion

In 1997 seven new shareholder universities gave their backing to OLA: Australian National University, Curtin University of Technology, Griffith University, Macquarie University, RMIT University, the University of Queensland, and the University of South Australia.

OLA’s entry into the higher education landscape resulted in fewer bureaucratic procedures, more flexible study schedules for students and expansion into new study areas that hadn’t previously been available via distance education such as science and art.

By 2000, with web presentation and data compression techniques advancing rapidly, OLA had begun to turn many of their courses from paper-based to online.
Open Access

Our goal has always been to make education easier to access. One of the ways we do this is by making many of our undergraduate courses and units available without academic requirements - things like ATARs (Australian Tertiary Admission Ranks, the scores students receive after completing secondary school in Australia) and grade point averages. We refer to these courses and units as open access or open entry (which, by the way, is where our name comes from).

OUA began to incorporate new technologies and interactive multimedia, streaming media, and social media into its higher education offerings. These technologies allowed OUA to further minimise the isolation of online students, as well as harness the learning potential presented by changing technology.

Today

OUA and its university providers continue to enjoy the benefits that come from the pioneering open learning legacy established more than two decades ago.

Since our foundation, OUA has helped nearly half a million students with their education and career goals.

Find out more about working with us at our LinkedIn Careers page.

Open Access

How does open entry work?

Say you’ve got your eye on the Bachelor of Arts (Fine Art) with Curtin University. If you want to study it as an on-campus student there is at least one academic entry requirement standing in your way, even if you’re applying as a mature-age student.

If you study towards the same degree online through OUA there are no academic entry requirements to hurdle during enrolment. You don’t need to worry about your previous study and whether your study schedule will suit your work or family obligations – you can shape your timetable to fit your life.

After initially missing out on the ATAR score to get her into the university course she had her eye on, Avalon Keft “found a new way”. That new way was Open Universities Australia, which let her pursue her passion for ancient history and work towards a degree with Macquarie University online.
Student support services

OUA offers all our students access to online support, advice and guidance. Whether you need to speak with someone about swapping units, trouble with assignments, clarification on a result or need to talk over some personal issues, our support services team is here to help.

Getting advice

Just because you’re studying online, doesn’t mean you’re alone. If you have any questions about your study or you’re unsure about how it all works, an answer is very often only be a phonecall or email away.

Student card

To help you identify yourself as an OUA student and take advantage of select student discounts, we’ll supply you with an OUA student card.

Disability support

We’re committed to providing open and accessible education for all. Our academic providers offer access to a range of options for disability support.

Complaints management

We take the satisfaction of our students seriously and investigate all formally raised issues through our complaints management.

Changing your personal details

Most of your details, such as your contact information, can be changed by signing into My Study centre and updating your profile. There are some details that are used for admission, enrolment and government reporting purposes that cannot be changed online.

Special Circumstances

We understand that students sometimes have to withdraw from a unit due to circumstances beyond their control. If this occurs, you may be able to reduce or avoid financial and academic penalties if you can demonstrate Special Circumstances.

Student coaching and counselling service

Being an online student can mean juggling family, work, friendships and of course study.

- Student coaching
- Student counselling

“I have definitely felt supported during my studies. Most of the tutors have been really engaging and easy to contact whenever you need advice or to ask a question. I fit in study when I can and work around my schedule. I would definitely recommend OUA to other people.

Georgina Scrambler – Bachelor of Communication, Griffith University.